





MOUNIA BERRADA-GOUZI

INTERNATIONAL MODERATOR, EMCEE, EVENT HOST & PEOPLE ENABLER

As a skilled and experienced moderator, Mounia is the go-to host for multinational businesses with a global presence. Mounia regularly moderates executive roundtable discussions and international conferences with C-Suite leaders.

Her professional, engaging and fresh communication style coupled with her broad-ranging experience across many different sectors and topics, will elevate your next event.

 www.mouniabg.com

 info@mouniabg.com

EVENT TYPES & FORMATS

- Conferences
- Product Launches
- Symposiums
- Kick-Off Meetings
- Training events
- Leadership Summits
- Webinars & Online Events
- Roundtable Discussions
- Panel Discussions
- Interviews

LANGUAGES

- English (Native)
- German (Native)
- Spanish (Native)
- French (Very good)

FACTS ABOUT MOUNIA

Nationality: German

Heritage: German-Moroccan parents

Born in Germany, raised in Spain, studied in England & France

Languages: Accent-free Native level English, German & Spanish. Working knowledge of French.

Hobbies & Interests: Padel Tennis, Hiking, SUP, Psychology, Dance, Reading & Learning

Topic expertise: AI, Digital Transformation, IT, Cybersecurity, CIAM, Change Management, Data Management, Marketing, Sales, Management & Leadership, HR & Psychology and more!

Industry experience: Automotive, Consumer Electronics, Business & Economy, Banking & Finance, Consulting, Industry, IT & Tech, International Organizations, Pharma & Healthcare, Solar Energy, Telecommunications

EDUCATION

The London School of Economics & Political Science, UK

Master of Science (MSc) Employment Relations & International Human Resource Management

The University of Nottingham, UK

Bachelor of Arts (BA Hons) Management Studies with French

Bordeaux Ecole de Management, France

ERASMUS Exchange Semester

LIVE/IN-PERSON EVENTS

- Management Events Executive Day, UK
- Management Events Executive Day, Germany
- Huawei DCF Gala Dinner, Paris, France
- Huawei Data Center Facility Partner Summit, Huawei Connect 2023 Paris, France
- Huawei Connect Paris 2023, France
- Action Europe Leadership Training/Business Game, Spain
- Management Events Executive Day, Netherlands
- Action Europe Leadership Training/Business Game, Austria
- Action Europe Leadership Training/Business Game, Germany
- Huawei Fusion Solar Product Launch, Intersolar, Germany
- Palo Alto Networks "Ignite on Tour" Cybersecurity Conference, Germany
- Schaeffler Internal Sales Kick-Off Event, Germany
- Hitachi Vantara Executive Dinner Event, Germany
- Palo Alto Networks Executive Dinner Event, Germany,
- CXOSync CIO Summit London, UK



HYBRID & ONLINE EVENTS



- Australian Psychological Society Member's Symposium on AI & Psychology
- Dozens of Webinars/Panel Discussions for: Adobe, Extreme Networks, Liferay, LZ Labs GmbH, Snyk, Zerto
- 250+ Executive Roundtable Discussions for: Alteryx, Alcatel Lucent, Blackline, Capgemini, Fico, Gitlab, IBM, Infoverity, Ping Identity, SAP, Scandit, Seon Fraud, Stibo Systems, Tableau and many more
- Hannover Messe Virtual Showcase "Schaeffler Condition Monitoring", Schaeffler, Germany (Studio)
- Future of Digital Events, MeetYoo (Online)
- Internal Launch Event for Abbott Pharmaceuticals Diabetes Care Division (Online)
- Annual Kick-Off Event for Abbott Pharmaceuticals Cardiovascular Division, Germany (Studio)
- COTEC Portugal (Online)
- EurAfrican Forum 2021, Portugal (Studio)
- CFO Live 2021 & 2022, Management Events, Sweden (Studio)
- CIO Live 2021 & 2022, Management Events, Sweden (Studio)
- CISO Live 2021 & 2022, Management Events, Sweden (Studio)
- 250+ Executive Roundtable Discussions & Panels for tech brands such as SAP, Oracle, Hitachi etc.
- 100 Year Celebration Customer Event, Theben AG, Germany (Studio)
- "The Future of Hybrid Events", Proske GmbH, Germany (Studio)
- IBM DACH Satellite Cloud Forum, IBM Germany (Studio)



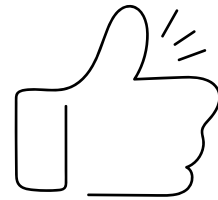
WHAT PEOPLE SAY:

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**"Thank you, thank you, thank you!
What a fun and engaging conversation. You
are the consummate professional and
obviously love what you do"**

Ira Wolfe - Top 5 Global Thought Leader
Future of Work and HR)

**"Brilliant moderating today. Thank you. Too
many events are run by people who are not
able to properly coordinate the session. Your
work was excellent"**



(Robin Smith, CISO, Aston Martin)



**"I didn't get a chance to thank everyone for
the excellent session. Special kudos to
Mounia; you're a star in the moderation
space!"**

Technology Leader, LZ Labs GmbH

**"Working with Mounia was an absolute joy!
The level of professionalism, dedication to
researching the topic and presenters, along
with her genuine interest in the content was
outstanding. Mounia brought a level of
warmth, humility, intelligence, and elegance
to the webinar that I have rarely witness in all
my time running online events. I would
engage Mounia again in a heartbeat"**

(Jamie Bligh, Events' Manager, Australian
Psychological Society)



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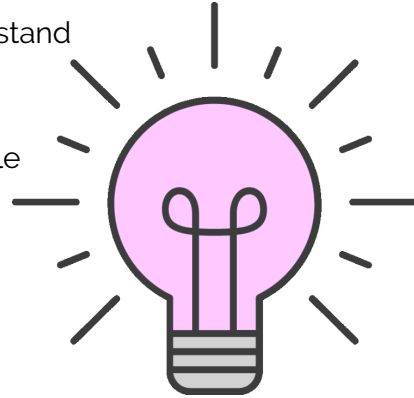
TOPICS & EXPERTISE

THE GO-TO MODERATOR FOR THOUGHT LEADERSHIP DISCUSSIONS

Would you like me to moderate your next roundtable or group discussion? Interactive, group discussions on trending topics in business (and society) is what I do best.

I have become the go-to moderator for many B2B marketing folks who understand the potential of leveraging discussion meetings and events to create impact.

Having a neutral person, experienced and expert in communication and people engagement will ensure that you get to do what you're best: being a subject matter/solutions expert.



EXAMPLES OF TOPICS

CYBERSECURITY (e.g.: IAM, Zero Trust, Ransomware Prevention, Fraud Management, Network Security, Zero Day Attacks, Passwordless)

IT (e.g. Mainframe Modernization, Cloud Transformation, Application Modernisation, Cloud Operations)

MARKETING & SALES (e.g. Demand Generation, Customer Experience, Personalisation, Sales Enablement, Contextual Advertising, Customer Centricity, TV Advertising Content Marketing, Customer Communication)

INDUSTRY 4.0 (Digital Transformation, Smart Manufacturing, Condition Monitoring, Engineering Excellence)

HR & WORK (e.g. Hybrid Work, Talent Management, Future Workforce, Payroll Automation)

SOFTWARE DEVELOPMENT (DevSecOps: Software Supply Chain Security & Developer Security Adoption, DevOps Transformation, OpenSource Software security)

DATA (e.g. Data Migration, Unstructured Data, Data Governance)

ARTIFICIAL INTELLIGENCE & ANALYTICS (e.g. AI in Society, Analytics Automation, Responsible AI)

FINANCE (e.g. Digital Transformation in Finance: E-Invoicing, F&A Transformation, Digital Payments)

RECENT DISCUSSIONS I HAVE MODERATED:

"Combatting Fraud and Simplifying **Fraud Management** (FinTech focus)"

"How to Deliver a Winning **ABM & Demand Generation** Strategy in 2024"

"How to make **Responsible AI** real"

"The **Future of Sales**"

"**Sustainability**: Creating Strategies for Long-Term Business Success"

"Competing for the Best: **Talent Management Strategies**"

"**Smart Manufacturing**: Unlocking the Secrets of Your Production"

"Multidomain **Master Data Management**"

"**AI & Psychology**"

"Drive Profitability with Digital **Aftersales Experiences**"

"Making Way for **Green Growth** and Inclusive Transitions in **Africa**"

"**Software Supply Chain** Security Risks"

"Building a Masterful **Cloud Analytics Strategy** for 2023 and Beyond"

"Optimising **Customer Relationships** in the **FinTech** Sector" (Spanish)

"How to Apply the 7 Rs for Successful **Mainframe Modernization**"

"Making the Most from Our **Data**" (Spanish)

"Succeeding in an **Age of Transformation**: Achieving Resilience and Agility in **F&A**" (German)

"Accelerating your Journey to **Zero Trust** with **Modern Identity**"

"Moving toward a **Human-Centred Approach** with **CIAM** in Financial Services"

"Eliminating the **Consequences of Ransomware** without Paying the Price"

"Combatting **Account Takeovers** and Non-Authorised Access with **Digital Identity**" (Spanish)

"The Innovative Advantage in Digital Customer Experiences: How to use **Customer Identity** to **Optimise Security** and **Convenience**"



WHAT PEOPLE SAY:

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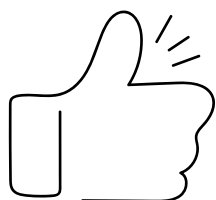
"Mounia's exceptional moderating skills and infectious energy were the driving force behind the event's success. Her passion and enthusiasm were contagious, and she seamlessly guided the event through its various stages, ensuring that all participants were engaged and informed"

(Michiel Visier, Management Events)

"I was impressed by the research and preparation Mounia completed ahead of the session, and also by her friendliness and approachability. It felt like chatting to an old friend. Mounia infused this blend of approachability and professionalism into her work throughout the day. Whether she was introducing speakers or managing panel discussions, she was knowledgeable, well-prepared and friendly. She had clearly done her homework but also didn't take herself too seriously, allowing her to present with assurance and ease.

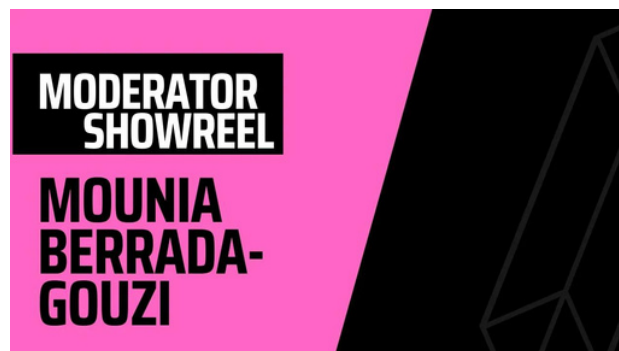
It was a joy to take part in the event, and much of this was down to the atmosphere created by Mounia

(Shola Kaye, Award-Winning Speaker on Empathy)

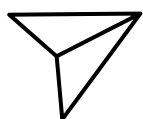


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LINKS & CONTACT



LET'S CONNECT ON LINKEDIN!



E-MAIL: INFO@MOUNIABG.COM



WEBSITE: MOUNIABG.COM